

✧ Enlighten ADVISORY

From AI Ambition to Enterprise Action

A private AI transformation session for Senior Leadership Teams





EXECUTIVE TRANSFORMATION SESSION · AI, STRATEGY & EXECUTION

AI transformation succeeds through aligned choices about value, priorities, operating model, capabilities and governance. This private session helps senior leadership teams turn AI ambition into an executable enterprise agenda.

Why this conversation now?

No organisation has a complete AI playbook. Yet executive teams must decide where AI can create material value, which investments to prioritise, what must change in the operating model, and how to govern execution. The risk is allowing technology initiatives, strategic priorities and transformation portfolios to evolve separately.

VALUE CREATION Where can AI materially improve growth, productivity, resilience or strategic advantage?	PORTFOLIO CHOICES Which use cases and investments should we accelerate, stop, sequence or scale?
OPERATING MODEL What must change in processes, decision rights, capabilities and ways of working?	GOVERNANCE & EXECUTION How will leaders create accountability, manage risk and sustain momentum?

What your leadership team will leave with

01 Shared choices Agreement on the critical strategy, transformation and governance decisions.	02 Transformation priorities A prioritised portfolio of value opportunities, operating-model implications and capabilities.	03 A 90-day action agenda Named initiatives, executive owners, decision milestones and a concise summary.
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Engagement format

PRIVATE For senior leadership teams, including leaders responsible for strategy, transformation, technology, operations, people and business performance.	TAILORED A 3-6 hour to interactive working session, preceded by a focused intake conversation.	PRACTICAL For an executive offsite, strategy review or pivotal transformation decision.
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THE EXECUTIVE TRANSFORMATION SESSION

A focused path from ambition to enterprise action

01	Frame the strategic choices — Relevant AI and market developments and a practical framework for deciding where and how to act.
02	Identify enterprise value — Prioritise where AI can improve growth, productivity, resilience, customer outcomes or strategic advantage.
03	Surface pivotal transformation dilemmas — Decisions on priorities, operating model, capabilities, governance, risk and sequencing that require executive alignment.
04	Commit to execution — Priorities, ownership, decision milestones and the first 90 days of the enterprise transformation agenda.

Practitioner-led, not theory-led

The session brings together senior experience in enterprise strategy, complex transformation, applied AI, people and governance—so technological possibility is translated into choices the executive team can own and execute.



Raoul Bollen

TRANSFORMATION & ORGANIZATION | SPAIN

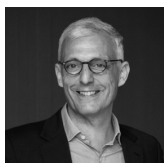
Former Vice President of Human Resources at Shell with 25 years of international experience. Raoul has designed people strategies for digital adoption, industrial transformation and workforce redesign, and recently advised Oman on the people agenda supporting national and enterprise digital transformation.



Dr. Ben Torben-Nielsen

AI & INNOVATION | SWITZERLAND

AI and innovation leader with 20+ years of international experience, a PhD in AI & Neuroscience and an Executive MBA. Ben combines technical expertise, business acumen and ethical AI leadership to turn emerging technologies into meaningful enterprise outcomes.



Konstantinos Apostolatos

STRATEGY & GOVERNANCE | BELGIUM

Founder and CEO of Enlighten Advisory, with more than 30 years of global experience in corporate and portfolio strategy, growth, innovation and governance. Konstantinos has advised chief executives of major global corporations and lectures at leading business schools.

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Individually brilliant. collectively extraordinary